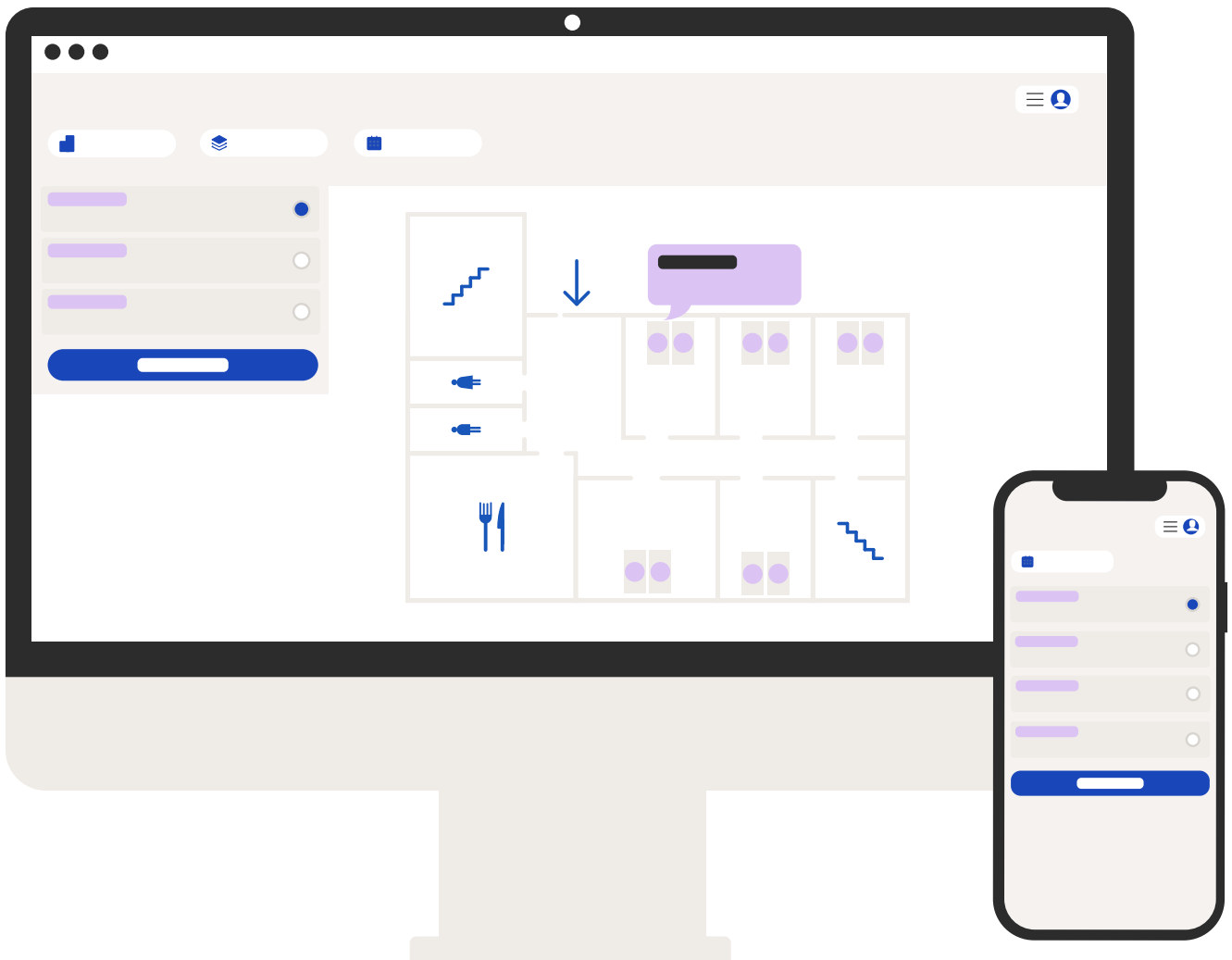




Why desk.ly?

Desk sharing with desk.ly to solve the flexible workplace model for the New Work



Understanding and meaning of New Work

Digitalisation has changed our working world and way of working enormously in recent years. Static processes run automatically and can be flexibly adapted to the company and individual requirements. The networking of employees via the internet and online processes enables simple, cross-location collaboration in real time. Innovative IT and software projects create user-friendly interfaces that are intuitive, fast and easy to use and can be seamlessly integrated into existing system landscapes.

The world of work has to structurally adapt to the new conditions in order to meet the demands of the modern workplace and retain existing staff as well as get new talent in the recruiting process.

The topic of New Work explains this digital transformation process in the world of work and offers both optimisation possibilities and approaches to solutions for existing challenges. In the process, new concepts and solution approaches emerge, such as the design of a flex office with desk sharing for the digital management of workplaces.

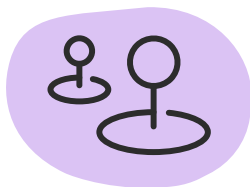
Flexible work with desk sharing

The flexible and modern office concept with desk sharing is a form of organisation in which employees can choose their own seat and workplace according to the tasks they have to perform in the company and can decide between home office and office as a working environment. The design of possible individual as well as personal working conditions for individual employees has been proven to lead to a better performance and higher employee satisfaction, which increases company loyalty. The Corona pandemic has ensured a faster pace of transformation with prescribed hygiene regulations, distance regulations as well as the introduction of the government-supported home office scheme, leading

to the widespread introduction of flexible workplace conditions. This makes the management of workplaces in office with corresponding restrictions and the organisation of employee presence detection a new challenge for every company. Providers, such as desk.ly, solve the problem by using a digital desk sharing application.

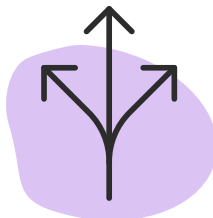


Discover the features of our of our online desk sharing tool!



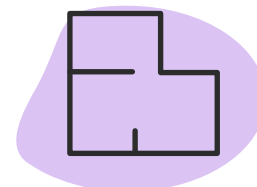
Zone booking

Employees can book themselves into a predefined area and choose their own space.



More flexibility

Self-organisation of each employee with self-service: quick, easy, effective and from anywhere.



Room plans

The choice of space is visualised by room plans and text. You can find a free office place quickly and easily.



SSO (Single Sign On)

We offer connectivity to Google, Microsoft Azure/Office 365 and Open ID Connect to make your login as easy as possible.



Search feature

The „Who is in the office“ feature allows you to search for colleagues and display them in the map view.



User Experience

Very easy to use without training: desk.ly is intuitive and simple that it can be used immediately and is also fun to use.



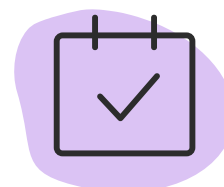
Features

You can store information about workplace features or equipment and thus make the booking process easier for users.



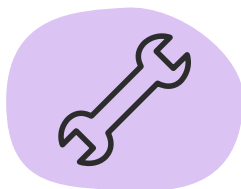
Mobile First

desk.ly was specially developed for mobile devices and enables easy use from your smartphone.



Microsoft 365 / Outlook Integration

Your bookings are automatically transferred to your calendar so you never lose the overview.



Easy setup

Setting up desk.ly for your company can be done completely by you and is done in just a few steps. Of course, we are still happy to support you if needed.



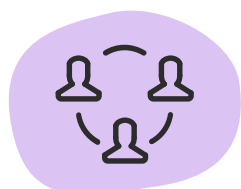
White Label

Turn desk.ly into your booking platform: With our white label feature, you can customise your company logo, your own domain and adapt the layout to your corporate identity. Your colleagues will immediately feel at home.



Office space utilisation analysis

As a manager, you can check the utilisation of office space and easily identify surplus capacity and possible shortages of places. Extensive reporting also allows you to carry out a detailed analysis.



Release feature for colleagues

Via a release feature, users can authorise their colleagues to make bookings for them. This can be used by assistants or team leaders, for example.



Anonymisation

There are various options for the anonymised use of desk.ly, in order to allow each employee to use desk.ly anonymously and not be transparent to other colleagues.



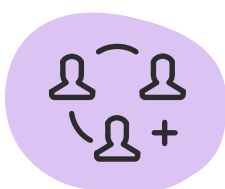
Check-In App

With the desk.ly app, your users can conveniently create a workplace in the office space or check in at a booked place, as well as access other other features on the go.



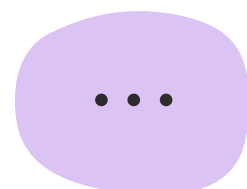
Favourite places

As a user, you have the possibility to choose your favourite places. This makes the booking process even easier and faster.



Extended user management

Add permissions for locations, floors, seating plans and seats for selected desk.ly users!



More features to follow!

We are constantly developing our product and incorporate feedback into the further development.

Why desk.ly?

Desk.ly makes it easy for you to get the most out of your business-based space. For this purpose, our highly dynamic cloud solution for online desk sharing with seat booking option for flexible working offers you a user-friendly, intuitive-ly operable digital interface with a visualised room plan and exactly the features that you and your team really need in everyday desk sharing with self-service.

Our application is designed with simplicity and usability in mind. Thanks to desk.ly, you can save a lot of organisational and administrative effort, conveniently analyse room occupancy over the past months and carry out corona-based contact tracking - simply create time, space and room for yourself. Become part of the New Work!

Advantages of New Work and desk sharing for flexible work

- ✓ Increasing employee satisfaction through freedom
- ✓ Higher employee loyalty through modern structures
- ✓ Better work-life balance
- ✓ Digital management and networking of home office and office
- ✓ Less distraction in the home office than in an open plan office
- ✓ More productive work due to self-selected working environment
- ✓ Office space optimisation through analysis of space utilisation and capacity
- ✓ Cost reduction through optimised room layouts or co-working spaces
- ✓ Office equipment and space savings
- ✓ Modern working conditions support the recruiting process for young talent
- ✓ Employees get to know other departments and colleagues in the company through changing workplaces.

Possible disadvantages of New Work and the Flex Office

- ✗ Fixed hierarchies change to self-determined work
- ✗ Possible loss of connection to colleagues in the office
- ✗ Work-life blending can lead to encourage self-exploitation
- ✗ No separation of the workplace and private environment
- ✗ Familiarisation with new digital tools and platforms are essential
- ✗ Data protection regulations can conflict with data protection regulations, e.g. when working in a café.

Our tips

In order for the introduction of a desk sharing concept to be successfully implemented in a company, it is important to establish rules and to involve all employees from the beginning.

Here are 5 tips with examples for a conflict-free flex office:

Nr.1 Identical equipment

Provide all employees with the same equipment. This includes, for example, a laptop, a mouse and keyboard and, if necessary, a mouse pad.

Nr.2 Identical workplaces

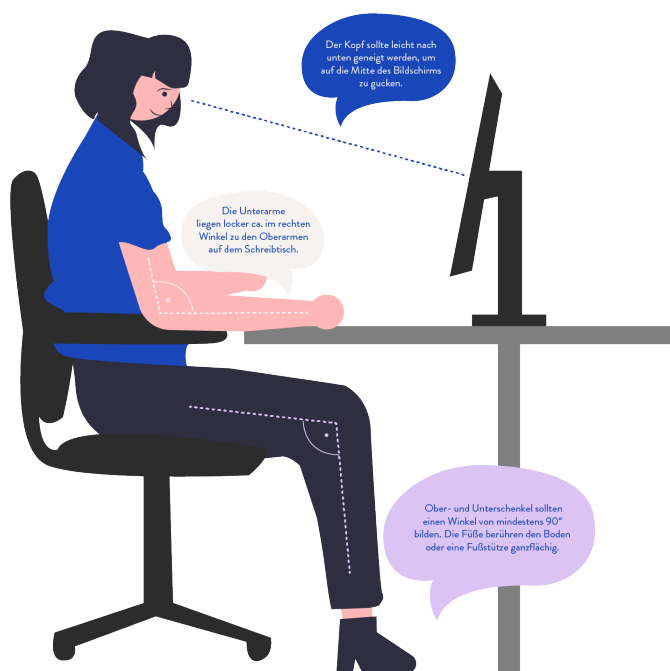
Provide identical workplaces and, in addition to a desk and a chair, provide a docking station, a monitor, a desk lamp and, if necessary, a laptop stand.

Nr.3 Height-adjustable desks

By providing height-adjustable desks and chairs, you ensure that every employee can use the workplaces without getting health problems.

Nr.4 Clean Desk Policy

A clean desk policy means that every workplace is kept clean and left as you found it. Hence, used coffee cups belong in the dishwasher and no notes are left on the used desk.

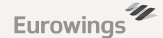


Nr.5 Storage space for personal belongings

In order for all employees to be able to leave private items in the office, storage facilities for private items should be created in the form of, for example, mobile containers, lockers or boxes.

Would you like to find out more about this topic? Then arrange a free demo with one of our experts! We will show you our digital desk sharing solution in a live demo and give you further tips. Book an appointment directly with **desk.ly!**

1.600 companies trust our solution



We are constantly developing our product and taking into account the wishes and daily needs of our customers.

Become part of New Work with your company and use desk.ly as a digital solution for organising and managing the flexible hybrid workplace model.

Do you have any further questions?
Get in touch with us!

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kontakt@desk.ly

